

# ENGULF & DEVOUR<sup>TM</sup>





# INTRODUCTION



## ENGULF & DEVOUR

We are a professional research company dedicated to preparing detailed reports about businesses, their operations, and the industries in which they function. Our reports are strictly fact-based, focusing on explaining a company's structure, strategies, and activities without including subjective opinions or recommendations such as whether to buy, sell, or hold securities. The information we provide can be used for multiple purposes—whether for academic study, market understanding, competitive analysis, or general knowledge—allowing readers to interpret and apply the findings according to their own needs.



It is important to clarify that **we are not investment advisers, securities brokers, or fund managers.** We do not provide financial planning, trading, or portfolio management services, nor can you open an account with us to buy or sell stocks, bonds, cryptocurrencies, or any other financial instruments. Our role is solely to conduct objective research and present reliable information, ensuring that our readers receive clear, unbiased insights without any promotional or advisory intent.

We are a Division of Sterling Cooper, Inc., [www.sterlingcooper.info](http://www.sterlingcooper.info)





# TYPES OF RESEARCH



## PUBLIC COMPANIES

Our work involves providing a clear and concise synopsis of a company's publicly available information in the form of a short and carefully structured report or brochure. These reports are designed to highlight the essential aspects of a company—its operations, products or services, industry presence, and other notable activities—without overwhelming the reader with unnecessary details. The goal is to make complex or scattered information more accessible and understandable, offering a snapshot that captures the most relevant facts in a professional and organized manner. By condensing publicly available data into a focused format, we ensure that readers can quickly grasp the key points of interest about a business.



All information included in these reports is presented strictly on an as-is basis, drawn primarily from publicly available sources such as company websites, press releases, regulatory filings, and credible news articles. In some cases, comments or clarifications may be added to improve readability or provide additional context, but these do not represent opinions, predictions, or investment advice. The emphasis remains on accuracy and clarity, ensuring that readers have access to a streamlined yet reliable summary of information that is already in the public domain. This approach allows us to deliver valuable, easy-to-use reports that serve a wide range of professional, academic, or general informational needs.





# TYPES OF RESEARCH



## PRIVATE COMPANIES

In addition to reports on publicly available information, we also prepare concise and professional synopses for private companies. These reports are based on the information provided directly by the company and are structured into a short yet comprehensive report or brochure. The purpose is to present the company's profile, operations, and key strengths in a clear, organized, and accessible format that can be used for internal, promotional, or informational purposes. By tailoring the content to the details shared by the company, we ensure that the final report reflects its unique identity and objectives while maintaining the same clarity and professionalism as our public company reports.



Such reports are created solely for the company's own use and are delivered on a flat-fee basis, ensuring transparency and simplicity in the process. All information is presented on an as-is basis, relying entirely on the accuracy of the data and materials provided by the company. Comments or clarifications may be added where needed to improve readability or explain technical details, but no investment advice, analysis, or market predictions are included. This approach allows private companies to receive a polished, professional synopsis that highlights their business while preserving our commitment to objectivity and factual presentation.





# BIOGRAPHIES

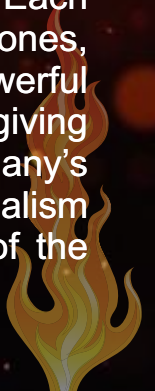


We also offer specialized services in writing and presenting biographies, whether for an individual executive, a family, or an organization. These biographies are carefully crafted into private or public books, depending on the client's preference, and are designed to capture achievements, experiences, and legacies in a polished and professional format. Each project is prepared exclusively for the client's use and for a flat fee, providing both clarity of purpose and transparency in cost. By tailoring the narrative to the details and stories shared by the client, we create works that preserve history while presenting it in an engaging and meaningful way.



A biography can serve multiple purposes, from celebrating personal milestones to documenting a family's heritage or recognizing an executive's career journey. These works are ideal for sharing with future generations, publishing for a wider audience, or presenting as a professional record of accomplishments. With attention to detail and a commitment to storytelling, our biographies are more than just timelines—they are narratives that capture the essence of people, families, and their contributions.

Beyond individuals and families, we also prepare Biographies of a Business. Each business biography is fully customized to reflect the unique journey, milestones, challenges, and strengths of the company. These publications can serve as powerful tools for branding, internal culture building, or external communication, giving stakeholders, employees, and the public a deeper understanding of the company's identity. Like all of our work, business biographies are presented with professionalism and objectivity, ensuring a high-quality document that highlights the story of the business in a lasting and compelling way.





# IN-DEPTH RESEARCH



We offer custom, in-depth research services on both public and private businesses, prepared exclusively for the use of the requestor. Each project is carefully tailored to meet the unique requirements of the client, whether the purpose is for internal decision-making, academic study, strategic planning, or general understanding of a company's operations. Our research process involves collecting, organizing, and presenting relevant data in a structured and professional format, covering key aspects such as company background, operations, industry position, and significant developments. By focusing on accuracy and clarity, we ensure that the report delivers meaningful insights without offering investment opinions or financial advice. The result is a comprehensive, fact-based document that can serve as a reliable reference for a wide variety of professional and informational needs.



Every assignment is conducted with a commitment to transparency and professionalism. We operate strictly on a flat-fee basis, with pricing quoted in advance so that the scope, timelines, and deliverables are clearly understood by both parties from the outset. This ensures there are no hidden costs or obligations beyond the agreed-upon work. Importantly, the completed research is intended solely for the requestor's use, giving them full control over how the information is applied, shared, or integrated into their objectives.





# NEWSLETTER



We also specialize in creating custom newsletters that are designed to reflect the unique needs, interests, and objectives of each client. These newsletters can be tailored for distribution on a monthly or quarterly basis and are offered at a flat per-newsletter fee, ensuring transparency and simplicity in pricing. For new clients, sample newsletters are also available free of charge through our website at [www.sterlingcooper.info](http://www.sterlingcooper.info) allowing prospective users to review the style, quality, and scope of our work before commissioning a fully customized edition. By blending professional research with engaging design, we provide newsletters that are not only informative but also aligned with the client's brand and communication goals.



## ENGULF & DEVOUR

### NEWSLETTER OF TAKEOVERS AND ACQUISITIONS

Among our publications, the most renowned and sought-after is the ENGULF & DEVOUR newsletter, which focuses on the dynamic world of mergers and acquisitions. Widely recognized for its timely updates, insightful coverage, and clear presentation of complex transactions, this newsletter has become a trusted resource for clients seeking to stay informed about developments in the M&A landscape. With its sharp focus and professional style, ENGULF & DEVOUR stands as a flagship publication, demonstrating the level of quality and expertise that we bring to all of our newsletter services.





# CUSTOM MARKETING REPORTS



We provide custom marketing reports for businesses that are for sale, designed to help owners effectively present their company to potential buyers. These reports are tailored to highlight the unique strengths, financial performance, market position, and opportunities of the business in a clear and professional format. By preparing a structured and compelling document, we enable business owners to showcase their company in the best possible light, increasing credibility and making it easier for interested parties to understand the value of the opportunity. Each report is customized to reflect the specific details provided by the owner, ensuring that the final product aligns closely with the company's story and selling points.



Our service is offered on a **flat-fee basis**, giving owners the ability to market their business independently without the need for brokers or intermediaries. This approach provides both transparency and cost-effectiveness, while giving business owners full control over how and when the report is used. The finished document can be shared directly with prospective buyers, investors, or other stakeholders, serving as a professional marketing tool that communicates value with clarity and impact. By combining research, structured presentation, and professional design, we create marketing reports that empower owners to take charge of the selling process with confidence.





# CUSTOM RESEARCH PROJECT



We provide the preparation of fully customized research projects, designed to meet the unique requirements of each client. Unlike standard, off-the-shelf reports, our projects are tailored to address specific questions, objectives, or areas of interest, ensuring that the final output is both relevant and useful. Whether the focus is on a particular company, an industry sector, a market trend, or a specialized subject, our research process is methodical and fact-driven, delivering information that is structured, reliable, and easy to interpret. By engaging directly with clients to define the scope of work, we make certain that the research reflects their precise needs and intended use.



The scope of these custom projects can range from detailed company studies and competitive analysis to industry overviews, thematic reports, or even multi-dimensional studies that combine several areas of inquiry. Every project is developed with an emphasis on accuracy, clarity, and objectivity, ensuring that the results can be used for professional planning, academic work, strategic initiatives, or general informational purposes. We focus exclusively on presenting factual findings rather than offering opinions, predictions, or investment advice, thereby maintaining a high standard of neutrality and professionalism.

All projects are carried out on a flat-fee basis, quoted in advance to provide full transparency in terms of cost and deliverables. This pricing model eliminates uncertainty, allowing clients to move forward with confidence in both the process and the outcome. The completed research is prepared exclusively for the client's use, giving them ownership over how the information is applied, distributed, or presented. By combining a client-focused approach with rigorous research standards, we create comprehensive, dependable reports that deliver lasting value and practical insights tailored to each unique requirement.





# OVERVIEW



We are, at our core, a true research company. Our work is centered on delivering fact-based, objective reports that describe a company's business, operations, and market presence. Unlike investment advisors or securities brokers, we do not provide opinions, recommendations, or financial services such as buying, selling, or managing funds. Our reports are strictly informational, presented for the reader's use in whatever manner they find valuable. With a commitment to accuracy and clarity, we operate remotely and serve clients worldwide, ensuring accessibility and professionalism across all engagements.

Our range of research services is designed to meet a variety of client needs. This includes preparing condensed synopses of publicly available company information, or private company reports developed from details shared directly by the business. We also create biographies of executives, families, or businesses, tailored as private or public books for a flat fee. Beyond this, we provide custom in-depth research on public or private companies, specialized newsletters—including our well-known ENGULF & DEVOUR™ mergers and acquisitions publication—and marketing reports to assist business owners in presenting their companies for sale. Each service is carefully structured, transparent in pricing, and delivered with the same commitment to quality and objectivity.

Ultimately, what sets us apart is our focus on custom research and our straightforward approach. Every project is conducted for a flat fee, quoted in advance, giving clients clarity and confidence in what they will receive. All work is prepared exclusively for the client's use, ensuring relevance, ownership, and value. Whether the project involves a short company synopsis, a detailed business biography, a marketing report, or a custom research study, our mission remains the same: to provide professional, unbiased, and dependable information that clients can trust and apply according to their own needs.

## STAY CONNECTED

You can stay updated with our latest newsletters, research insights, and service offerings by subscribing through our website. We also provide sample publications online for prospective clients who would like to review the style and quality of our work before engaging us. Building long-term, trust-based relationships with our clients is at the heart of our approach, and maintaining open communication is an essential part of that commitment.

